



MEDIA KIT 2024

SUNDAY, JUNE 2ND 2024
Courthouse Square Stroudsburg, PA



fb.com/PoconoPrideFestival



@PoconoPrideFestival



PoconoPrideFestival.com

POCONO
pride
Festival

ABOUT US

Vision

We envision a future where the Poconos is a vibrant and accepting community where LGBTQIA+ individuals are celebrated for their unique contributions and diverse identities. Through our pride festival, we aim to foster connections and understanding between LGBTQIA+ people and their allies, and to promote equality and social justice for all.

Mission

Our pride festival is dedicated to celebrating and advocating for the LGBTQIA+ community in the Poconos and beyond. We strive to create a safe and inclusive space where everyone is welcome to express themselves and embrace their identity without fear of discrimination.

POCONO PRIDE
MEDIA KIT
2024



LIVE
WITH
PRIDE

WHO WE ARE



INSIGHT

VISIBILITY & REACH

Our festival celebrates the LGBTQ+ community and their allies in the beautiful Pocono Mountains of Pennsylvania. This event is an opportunity to come together, have fun, and celebrate diversity and inclusion.

Poconos Pride Festival is a one-day event that takes place in the heart of the Poconos. Our festival offers a wide variety of activities and entertainment for attendees of all ages. From live music to drag performances, our event has something for everyone. We also have food vendors, craft vendors, and community organizations offering resources and information.

The festival is designed to be family-friendly and inclusive. We welcome people of all ages, genders, and sexual orientations. We strive to create an environment where everyone can be themselves and feel celebrated.

This event is held outdoors and takes place rain or shine. We encourage attendees to dress comfortably and bring sunscreen, hats, and other items to protect themselves from the sun. We also provide accessible restrooms and a quiet space for anyone who needs it.





Community Donations

Organizations supporting the LGBTQIA+ community have received thousands of dollars in donations.

VOLENTTEERISM

Volunteering for the Poconos Pride Festival is an excellent opportunity to give back to your community, meet new people, and show your support for the LGBTQ+ community. Plus, it's a fun and rewarding experience that you'll never forget!



LOCAL PERFORMERS

Supporting the arts and creating opportunities for artists to showcase their work. Showcasing local talent, from dancers to singers, musicians to drag performers, the Pocono Pride Festival has something for everyone.

PRIDE HOSTS

CAROL ANN & SHARRON ANN HUSBANDS



Carol Ann Carol Ann & Sharron Ann Husbands

There are not enough words to adequately describe Clan Ann duo, but we will try. The duo was founded on the streets of Philadelphia in 2011 after an altercation with three prostitutes and a lady cop. That's all we'll say for now. We'll save that story for another time. Perhaps at Kid's storytime at PRIDE.

Whether solo or together, Clan Ann is fun from beginning to end. Their unpredictable antics and love of games, Broadway, and boys make them the perfect pair for Pocono Pride Festival.



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